

	Value	Social Media	"Close the Sale"	"Big Kahuna"
		\$ 1,500	\$ 3,000	\$ 5,000
<b>Custom Video &amp; Youtube Branded Channel</b> Video Informercial ("Webmercial") for your business Custom Youtube Background Graphic branded for your business	\$ 500	Yes	Yes	Yes
<b>Twitter Account Set Up</b> Custom Branded Graphic on your Twitter Account Your USP and bio optimized for social media Content - 300 Tweets in first month as added bonus Your Twitter Account Integrated to Your Website Twitter account	\$ 500	Yes	Yes	Yes
<b>Custom Online Marketing Blueprint</b> Your 'money mindmap or blueprint' using best practices	\$ 500	Yes	Yes	Yes
<b>Fully Optimized Web Portal - 8 page website</b> Custom Domain that is keyword researched for your business and optimized for Google searches Includes About, Contact Us, Home Page and 5 Content rich pages  5 content rich pages includes 5 professionally written articles Custom branded header graphic  Lead capture form can be a "lightbox" and integrated into site	\$ 500	Yes	Yes	Yes
<b>Customer Acquisition, Retention and Referral System</b> Automated Marketing System Lead Capture Gets You New Business and Repeat Business  12 Professionally Written Newsletters, one for each month One 'coupon' or 'special' per month sent to your customers	\$ 500		Yes	Yes
<b>Custom Ad Copy / Call to Action with Special Custom Report</b> Custom Call to Action and Unique Branding Graphic Professionally written special report unique to your business that your customers want	\$ 2,000		Yes	Yes
<b>Local Search Domination</b> One Professionally Written Press Release Syndicated online Two Professionally Written Articles Syndicated online Your Custom Video (Above) Syndicated to 21 web 2.0 sites 4 additional keyword rich domains and 2 page websites	\$ 2,000			Yes