

Hello [Owner's Name],

My name is [Your Name] and I'm a Local Internet Business Consultant.

I know your time is valuable, as is mine so I'll get right to the point.

If I could show you a way to add a new profit center to your business, a profit center that required no investment of time or money on your part to implement, but could potentially create a profit of several thousand dollars a year for your business, would you be willing to speak with me for 15 minutes?

If you are interested, please e-mail me at [Your Email Address] or call me on [Your Phone Number] at your earliest convenience to schedule a time when we can talk.

I promise you, it will be worth your time.

Yours in Business,

[Your Name]